



cmci

COLLEGE OF MEDIA
COMMUNICATION
AND INFORMATION




University of Colorado
Boulder





Ready to communicate **creatively?**

At the College of Media, Communication and Information (CMCI), we explore how to communicate and tell stories through data, words and strategy amid continuous innovation in media.

Each degree we offer is designed for a diverse range of students who love to create, connect and solve problems. Our students become leaders in our ever-changing information society.

An **innovative** education for an **evolving** world

Our unique interdisciplinary education prepares you for a professional journey, not just a single job. If you're an innovative thinker who likes to work across boundaries, the world of communication, media and information needs you.

COMMUNICATION

Break through the noise. Be heard, be responsive and be a leader. Learn how to be a skilled communicator who adapts to variations in context and culture.

BA Communication | Minor in Communication

INFORMATION SCIENCE

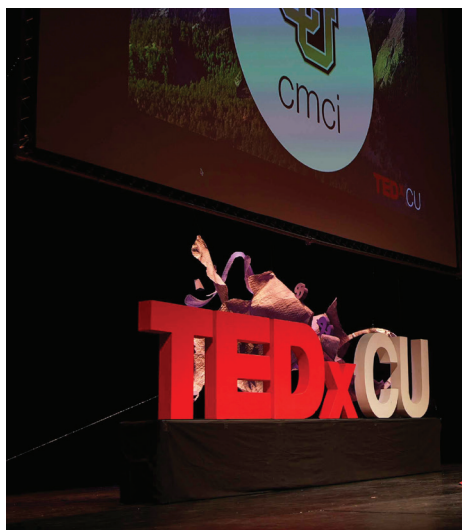
Connect the dots and design the future. Analyze the relationships between people, data and technology to generate creative solutions for complex social issues.

BS Information Science | BS/MS Information Science |
Minors in Information Science and Data Science

JOURNALISM

Tell stories and tell them well. Embrace journalistic values like reporting truth and holding powerful people accountable as you master emerging digital methods to become a multiplatform journalist.

BA Journalism | Minor in Journalism





MEDIA PRODUCTION

Explore inventive ways to create media. Learn the skills to carry out a range of creative practices—including documentary, performance and sound—and study the many ways that media can affect the world. This major is housed within the Department of Critical Media Practices.

BA Media Production | Minor in Media Production

MEDIA STUDIES

Learn how media shape the way people think, act and relate to the world. Apply cutting-edge theory and practice in using social media to engage audiences and advocate for change.

BA Media Studies | Minor in Media Studies

STRATEGIC COMMUNICATION

Unite strategic and creative thinking to tell meaningful stories of companies and organizations. This major is housed within the Department of Advertising, Public Relations and Media Design.

BS Strategic Communication

INTERDISCIPLINARY CERTIFICATES AND MINORS

Specialize in sports or gain an international perspective. Like all CMCI minors and certificates, these are open to all CU Boulder students.

Sports Media Minor | International Media Certificate

At CMCI, you'll learn to embrace change and find your own voice among a diverse group of students, scholars and storytellers.



Think

Develop critical thought, analyze risk and opportunities, and put ideas into action. Find solutions to social issues and develop a deeper understanding of the world.



Innovate

Embrace challenges and discover opportunities. Learn to leverage resources and experiment with emerging technologies, research methods and business models.



Create

Explore ways to combine images, words, data and technology to change the world. Use a creative approach to imagine new ideas and turn them into reality.







Get the **most** out of your college **experience**

At CMCI, you are encouraged to apply classroom lessons in professional settings. Whether your calling is journalism, event planning, sports media or public relations, you'll find a community that celebrates your successes while challenging and inspiring you to try new things.

STUDENT MEDIA

The Bold | CU Independent | CU News Corps | NewsTeam Boulder | Radio 1190 |
Sko Buffs Sports | TEDxCU

STUDENT ORGANIZATIONS

Advertising Club | CMCI Student Ambassadors | CMCI Student Government | Design Club |
INFO Buffs | Multi-Ethnic Media Organization | Public Relations Student Society of America |
Society of Professional Journalists

For more on student media and organizations, visit **buff.link/cmci-beinvolved**.



EARLY START AND LIVING-LEARNING PROGRAMS

Our programs build on one another, so that before and after you join CMCI you can contribute to a community that works for *everyone!*

- **Communication and Society Residential Academic Program (CommRAP)**

CMCI students are encouraged to live and learn together in a residential academic program organized around the theme of communication and society. CommRAP is located in Buckingham Hall, where you will make friends and build community by living with your peers, taking classes in your residence hall, and participating in events and activities on and off campus.

- **Pathways to Excellence Summer Intensive**

Work side by side with faculty, graduate students and peers to produce your own creative projects and start college with a vibrant sense of community. This residential summer bridge program offers an extra boost to thrive in college before your first year even starts. It's tailored to incoming CMCI students who might face challenges on campus for a variety of reasons, such as first-generation college students, students of color and/or LGBTQ students.

- **Connections: CMCI Summer Academy**

Explore creative ways to tell your story through our summer outreach program. As a Connections student, you will get a taste of university life while staying on campus, boost your skills and confidence, and cultivate long-term relationships with faculty, graduate students and peer mentors. Connections introduces CMCI to a diverse group of Colorado high school students who might not otherwise imagine CU Boulder as an option for their future.





Beyond the **classroom**

At CMCI, you'll be challenged to develop early career experience, take your education on the road, and compete for scholarships and honors that celebrate your hard work.

CMCI Dean's Scholars

This program invites high-achieving first-year students to engage in skill-based workshops, attend networking events and meet the dean.

CMCI in D.C.

Challenge yourself, hone your professional skills and explore one of America's most dynamic cities through CMCI in D.C. In this immersive experience, you'll complete a customized internship in a field aligned with your aspirations while taking classes and exploring cultural, artistic and sports hot spots in Washington, D.C.

Education Abroad

CU Boulder Education Abroad offers 400 programs in more than 70 countries, including an advertising and public relations summer study abroad program in Paris led by CMCI faculty. You can go abroad for a semester, a summer or a year. While abroad, you can choose an internship or volunteer program in addition to taking classes.



Graduate with honors

CMCI students can graduate with a Latin honors designation (cum laude, magna cum laude and summa cum laude) by completing an honors project during their senior year.

Internships and professional development

Gain professional experience for your career by completing internships in Colorado and beyond. We host monthly career and internship preparation workshops to help you hone your résumé and perfect your interview techniques. These workshops prepare you for CMCI career fairs, where you'll meet employers looking for students with the skills and knowledge taught in our classes.

Scholarships

First-year students are automatically considered for CMCI merit scholarships based on their academic achievements in high school. Continuing students have opportunities to apply for scholarships based on academic achievement, professional focus and financial need.







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colorado.edu/cmci

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